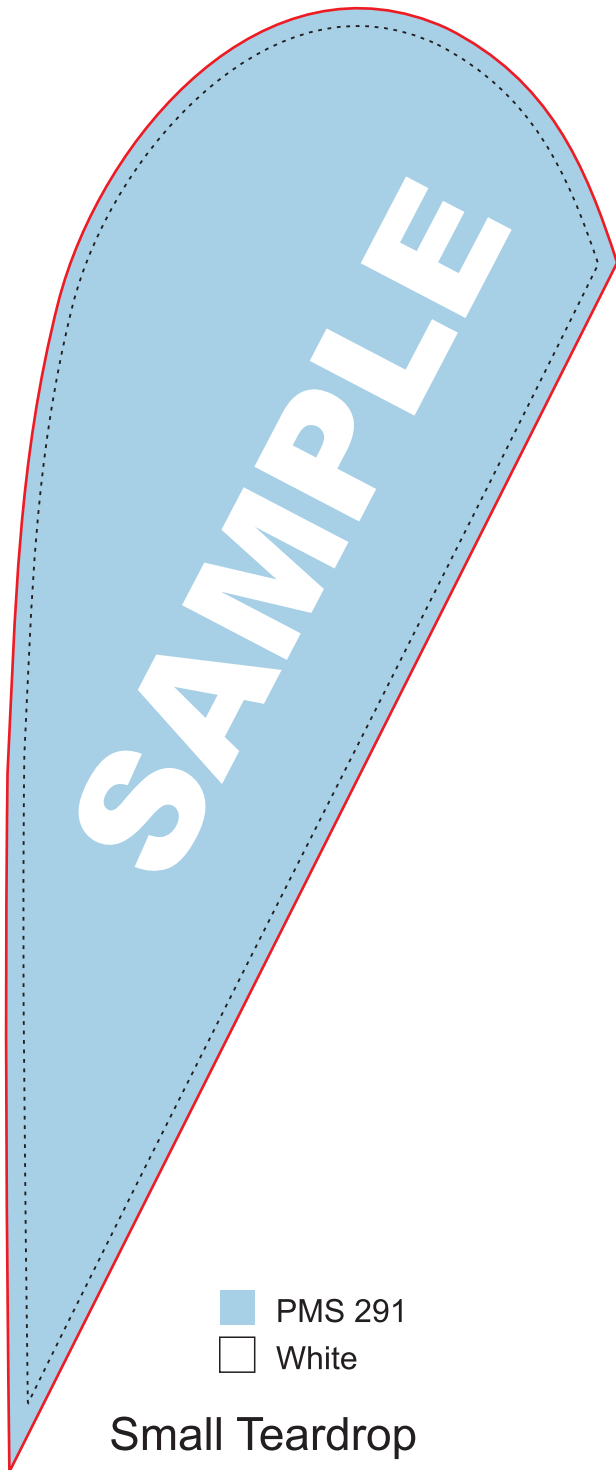


ARTWORK REQUIREMENT GUIDE FOR TEARDROP, ARC, SAIL, BALI AND ARIAL



■ PMS 291
□ White

Small Teardrop

SUPPLYING PRINT READY ARTWORK.

In order for us to produce accurate prints from your print ready artwork please follow the recommendations below.

FILE FORMATS ACCEPTED.

Print Ready PDF (Vector File for Logos & Text)

FILE SIZE.

We can safely accept artwork up to 8mb via email but if your file is larger you can use an FTP site like www.mailbigfile.com, www.yousendit.com, dropbox or google drive.....ask us how if not sure.

FONTS

All text/fonts must be converted to curves/outlines.

PHOTOGRAPHIC IMAGES

Minimum 150 dpi at 100% size, 300 dpi preferred and images must not be rotated in the document. Flatten all lens effect

COLOUR MATCHING.

PMS colours must be used where possible.

Colour chart available in store.

Raster images must be CYMK.

Do not use rich black, only use 100% Black.

IMAGE AREA

Keep all text and important information 25mm inside the finished size line.

TEMPLATE

Please remove all template lines from supplied file except when the background is white, in this case please leave the bleed/trim line on the file

Please include PMS colours and product size on file (as shown)

SIZE

Supply artwork at 10% or 100%

Please note that we can prepare the artwork for you, price on application.

————— bleed/trim line
----- finished size



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Flags • Banners • Bunting